

# WHY CHOOSE AN INSTITUTE OF LEADERSHIP ACCREDITED PROGRAMME WITH FOCAL POINT?



## FOR YOUR ORGANISATION

By running an IoL-accredited programme through Focal Point, your organisation gains a powerful mark of quality and commitment to excellence in leadership and management development



### Verified Excellence

Our programmes are independently reviewed and accredited by the Institute of Leadership (IoL), one of Europe's foremost leadership bodies. We meet—and regularly maintain—the high standards they set.



### Boosted Credibility

When pitching for new business or funding, showing that your leadership team is developed through IoL-accredited programmes adds weight to your proposal.



### Ongoing Quality Assurance

IoL doesn't just approve our programmes once; they conduct regular reviews to ensure our content stays current with the latest best practices and continues to deliver exceptional value in leadership development.



### Global Leadership Community

Enrolling your managers and leaders gives them access to the IoL's global network, providing them with a wealth of ideas, best practices and guidance from leaders worldwide.



### Enhanced Talent Strategy

An IoL-accredited programme can be a strategic tool for attracting and retaining top talent. It demonstrates your commitment to investing in your people - a distinct advantage in today's competitive marketplace.



### Lasting Impact

IoL's curated resources are integrated into our programmes, allowing your leaders to continue accessing these insights and support long after the programme ends.

To explore how an IoL-accredited programme could enhance your leadership team's credibility and improve performance, please contact the team to have a complimentary, exploratory discussion.



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# WHY CHOOSE AN INSTITUTE OF LEADERSHIP ACCREDITED PROGRAMME WITH FOCAL POINT?



## FOR YOUR PEOPLE

Investing in an IoL-accredited programme with Focal Point means investing in a benchmark of leadership excellence for your organisation and providing your people with lasting, impactful development.

**Choosing an IoL-accredited programme with Focal Point offers your managers and leaders substantial personal and professional benefits:**



### Verified Quality

They can trust that the programme meets rigorous standards, with backing from both IoL and Focal Point - two organisations dedicated to leadership excellence.



### Recognition and Achievement

Participants earn an IoL certificate upon completion, adding credibility with post-nominal letters and solid proof of their development.



### Commitment to Growth

The programme demonstrates their dedication to continuous learning in management and leadership.



### Professional Standing

IoL accreditation enhances participants' credibility and confidence as managers and leaders, bolstered by their membership in a respected global leadership body.



### Exclusive Access

Participants enjoy a year's membership to IoL, accessing valuable resources, research and insights well beyond the programme's duration.



### Transferrable Qualification

This certification is portable, allowing participants to carry their IoL credentials into future roles.

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“ The IoL programme with Focal Point has exceeded my expectations and significantly enhanced my leadership skills. I’ve gained practical tools and strategies that have been invaluable to my personal growth, enabling me to lead with greater confidence. I now have the skills to bring out the best in my team, both as individuals and as a collective. ”

Zoe, Senior Manager at Element Recruitment

## ABOUT US

Effective leadership and management are key drivers of your culture and the results you achieve. That’s why investing in the development of your managers and leaders must deliver real, measurable impact.

Since 2001, we’ve been creating and delivering tailored leadership and management programmes designed to make a difference.

Our approach includes:

- **Practical tools and techniques** that can be immediately applied to create positive change.
- **Engaging, relatable facilitation** that inspires thought and action.
- **Blended learning methods** such as interactive workshops, one-on-one support, self-awareness tools, and project work.
- **Real-world application**, linking learning to live internal projects and initiatives for immediate impact.
- **Action-focused outcomes**, ensuring every participant leaves with clear steps that deliver tangible results for themselves and the organisation.

Let’s help your leaders and managers build supportive, inclusive workplaces where people feel valued and perform at their best.

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